Western Frederick Land Use Plan (WFLUP)

Town Hall Presentation

February 2024





- Planning 101 & The Comprehensive Plan
- Western Frederick Land Use Plan
 - Planning Area Overview
 - Project Timeline & Milestones
 - Community Feedback
- Wrap Up

What is Planning?

Planning is bringing the future into the present so we can do something about it now.

-Alan Lakein

Planning is...

- Comprehensive and Land Use Planning
- Transportation Planning
- Economic Development
- Land Conservation and the Environment
- Historic Preservation
- Zoning and Code Enforcement
- What planning looks like varies community to community.
 - Winchester City vs. Frederick County vs. Hampton Roads



What is Comprehensive Planning?

"Make no little plans. Make big plans, aim high and hope."

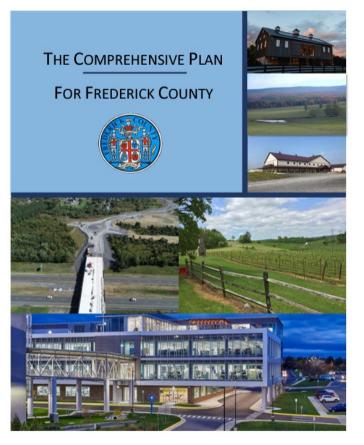
-Daniel Burnham, 1871

A Comprehensive Plan is...



A BLUEPRINT FOR THE FUTURE OF THE COMMUNITY AND IS LONG TERM ORIENTED. GOALS AND STRATEGIES TO ACHIEVE A COMMUNITY'S DESIRED VISION. PROVIDES MEASURABLE OUTCOMES TO TRACK PROGRESS. IS A LIVING DOCUMENT THAT IS EXPECTED TO CHANGE OVER TIME.

Frederick County Comprehensive Plan



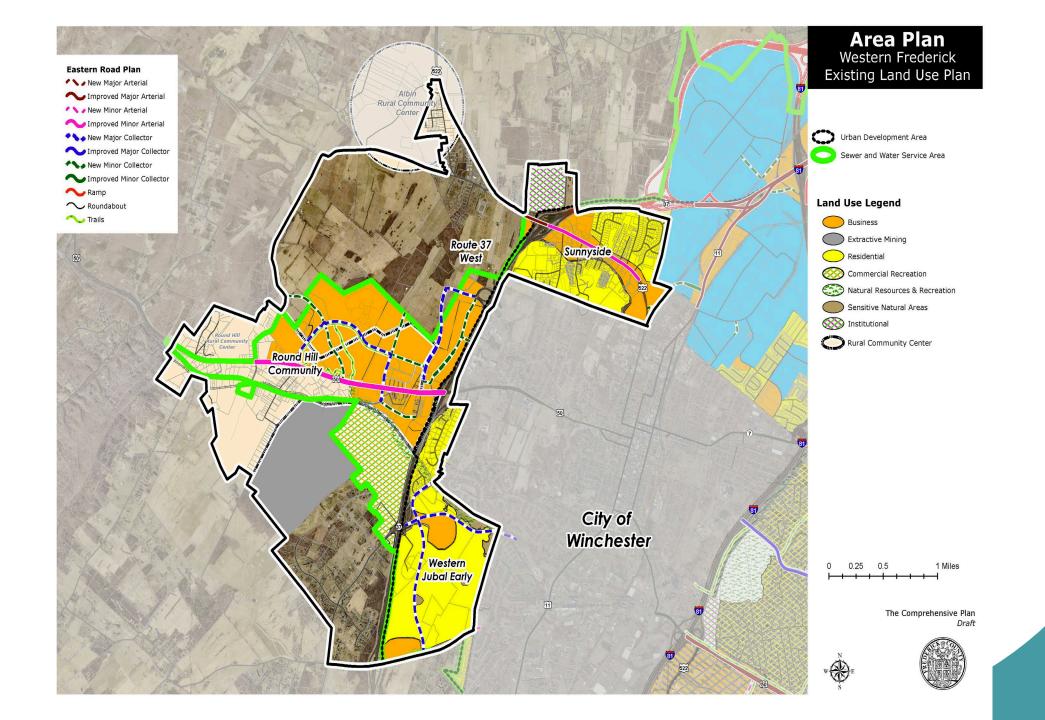
Adopted by the Frederick County Board of Supervisors – November 10, 2021

Frederick County, Virginia Life at the Top

- The Frederick County Comprehensive Plan (2021) addresses the future growth of Frederick County for its citizens, highlights its rich history, and strives to further this great community.
- The Plan is guided by the Vision Statement and Core Values crafted and adopted by the Frederick County Board of Supervisors.
- Elements:
 - Comprehensive Plan Chapters
 - Appendix 1 Area Plans
 - Appendix II Background Analysis and Supporting Studies

Western Frederick Land Use Plan (WFLUP)

The Western Frederick study area of the County provides a planned transition from the urban and suburban nature of the City of Winchester and the rural areas west of Route 37 in Frederick County.



Small Area Plan Update



Study area of +/- 6,118-acres containing residential, commercial, industrial, agricultural uses & rural areas.



The Western Frederick Land Use Plan incorporates three previously studied planning areas. Round Hill Community (last updated 2010) Western Jubal Early (2006) Route 37 West (1997) Sunnyside (area not previously studied).



Sunnyside





Route 37 West



Round Hill Community



Western Jubal Early

Plan Purpose

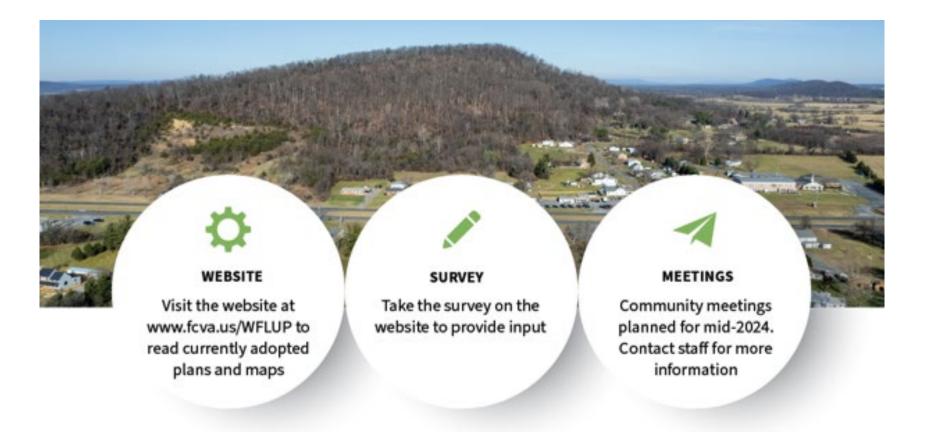


- Protect and preserve existing agricultural, natural spaces, and historic resources to the extent possible.
- Identify areas for commercial, industrial and/or residential development. This may be new growth or redevelopment.
- Identify areas where growth should be limited or prohibited.
- Ensure adequate facilities are planned to manage growth properly such as transportation facilities, schools & community facilities, utilities.

Project Timeline & Milestones

Phase I	Phase II	Phase III	Phase IV
Community Reconnaissance	Preliminary Surveying & Town Halls	Plan Formulation & Community Meetings	Plan Presentation & Adoption





Connect with Us!





Thank You

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