

# SPONSORSHIP OPPORTUNITIES

Frederick County Parks & Recreation Department (FCPRD) has many opportunities to connect with our community and promote your business.



The Thanksgiving Day 5K has been a holiday tradition for 25 years! One of the largest 5K's in the area, this race draws runners from throughout the region. Don't miss your opportunity to sponsor a large running event with engaged participants of all ages. This race benefits the Frederick County Parks and Recreation PLAY Fund. Your sponsorship will help both your business, and our community.



**PERSONAL RECORD**

**\$2500**

- ✓ Recognized as Event Sponsor
- ✓ Opportunity to Present Awards
- ✓ Complimentary Race Entries (10) for Thanksgiving Day 5K
- + All benefits of TEMPO

\* Limit 2 Personal Record Sponsors



**TEMPO**

**\$1000**

- ✓ Logo on a Mile Marker
- ✓ Complimentary Race Entries (6) for Thanksgiving Day 5K
- ✓ Logo on Race Shirt below Personal Record
- + All benefits of PACE



**PACE**

**\$750**

- ✓ Printed on Sponsor Banner
- ✓ Complimentary Race Entries (4) for Thanksgiving Day 5K
- ✓ Logo on Race Shirt below Tempo
- ✓ Logo on Event and Registration Website
- + All benefits of WARM UP



**WARM UP**

**\$500**

- ✓ 10'x10' Event Booth Space
- ✓ Social Media Announcement
- ✓ Announced at Event
- ✓ Promotional Items in Swag Bag
- ✓ Appear on Event and Registration Website (Text)



**WATER STOP**

**\$200**

- ✓ Promotional Items in Swag Bag
- ✓ Appear on Event and Registration Website (Text)
- ✓ Social Media Announcement
- ✓ Yard Sign at Food Tent

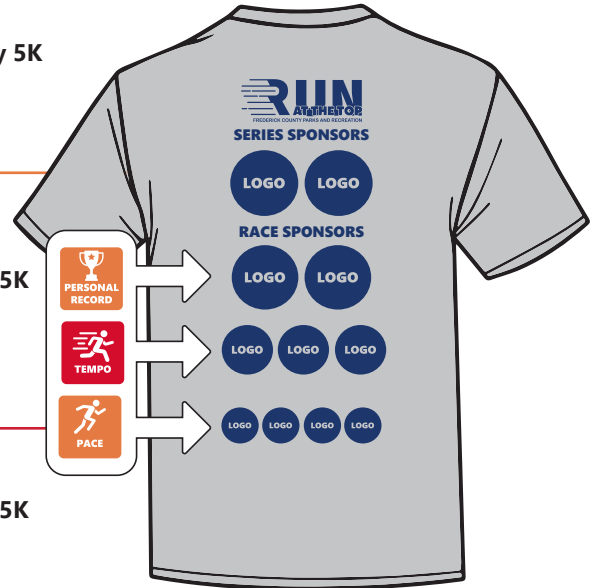


**SWAG BAG**

**\$75**

- ✓ Promotional Items in Swag Bag
- ✓ Appear on Event and Registration Website (Text)

## LOGO PLACEMENT ON RACE SHIRTS



**For more information or to secure your sponsorship, please contact:**

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SPONSORSHIP INFORMATION

