



FREDERICK COUNTY  
PARKS & RECREATION

# SPONSORSHIP OPPORTUNITIES

Frederick County Parks & Recreation Department (FCPRD) has many opportunities to connect with our community and promote your business.



FREDERICK COUNTY PARKS AND RECREATION

## RACE SERIES

Run at the Top! With an abundance of thrilling races and running events in the Shenandoah Valley, we are the hub for all your running aspirations. Join forces with our vibrant community comprising thousands of runners and spectators. By partnering with us, you not only promote wellness and fitness in but also seize a golden opportunity to showcase your business to a diverse and engaged audience.

INDIVIDUAL RACES	SWAG BAG	WATER STOP	WARM UP	PACE	TEMPO	PERSONAL RECORD
Trails 4 Miles (200+ participants)	\$50	\$150	\$250	\$500	\$750	\$1000
Loudoun Street Mile (500+ participants)	\$50	\$150	\$250	\$500	\$750	\$1500
Youth Triathlon (80+ participants)	\$50	\$150	\$250	\$500	\$750	\$1000
Battlefield Half (500+ participants)	\$50	\$150	\$250	\$500	\$750	\$1500
Thanksgiving Day 5K (700+ participants)	\$75	\$200	\$500	\$750	\$1000	\$2500
Running Club (50+ participants) *			\$150	\$500	Included	Included
<b>Running Club Sponsorship Benefits denoted by *</b>						
Appear on Event Website	TEXT	TEXT	TEXT*	LOGO*	LOGO	LOGO
Promotional Items in Swag Bag	✓	✓	✓	✓	✓	✓
Announced at Event		✓	✓	✓	✓	✓
Social Media Announcement		✓	✓*	✓*	✓	✓
10'x10' Event Booth Space			✓	✓	✓	✓
Logo on Race T-shirt				✓*	✓	✓
Complimentary Race Entries				4	6	10
Printed on Sponsor Banner				TEXT	LOGO	LOGO
Logo on a Mile Marker					✓	✓
Opportunity to Present Awards						✓

### RACE SERIES SPONSORSHIP - OVER 2000 PARTICIPANTS - \$6000

✓ Personal Record Sponsor Benefits PLUS	<h2>SAVE 20% BY SPONSORING ALL RACES!</h2>
✓ Logo on Race Bibs	
✓ Premium Logo Placement on Race T-shirts	
✓ Apple Blossom Swag Bag Opportunity	
✓ Logo on Race Day Photos	

For more information or to secure your sponsorship, please contact:

**Becky McGraw, Program Supervisor**  
540-722-8308  
rebecca.mcgraw@fcva.us

**Jeremy Sanders, Marketing Manager**  
540-722-8274  
jeremy.sanders@fcva.us

SPONSORSHIP  
INFORMATION



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