

SPONSORSHIP OPPORTUNITIES

Frederick County Parks & Recreation Department (FCPRD) has many opportunities to connect with our community and promote your business.



The Battlefield Half Marathon is the area's premier fall race. Over 500 runners line up in historic Kernstown Battlefield with the majority of the course following scenic Middle Road and country roads through Frederick County. Tap into this robust running community to promote health, fitness, our area's beauty, and of course, your business! The race benefits the Winchester Area Thermal Shelter (WATTS).



PERSONAL RECORD

\$1500

- ✓ Recognized as Event Sponsor
- ✓ Opportunity to Present Awards
- ✓ Complimentary Race Entries (10) for Battlefield Half or 5K
- + All benefits of TEMPO

* Limit 2 Personal Record Sponsors



TEMPO

\$750

- ✓ Logo on a Mile Marker
- ✓ Complimentary Race Entries (6) for Battlefield Half or 5K
- ✓ Logo on Race Shirt below Personal Record
- + All benefits of PACE



PACE

\$500

- ✓ Printed on Sponsor Banner
- ✓ Complimentary Race Entries (4) for Battlefield Half or 5K
- ✓ Logo on Race Shirt below Tempo
- ✓ Logo on Event and Registration Website
- + All benefits of WARM UP



WARM UP

\$250

- ✓ 10'x10' Event Booth Space
- ✓ Social Media Announcement
- ✓ Announced at Event
- ✓ Promotional Items in Swag Bag
- ✓ Appear on Event and Registration Website (Text)



WATER STOP

\$150

- ✓ Promotional Items in Swag Bag
- ✓ Appear on Event and Registration Website (Text)
- ✓ Social Media Announcement
- ✓ Yard Sign at Food Tent



SWAG BAG

\$50

- ✓ Promotional Items in Swag Bag
- ✓ Appear on Event and Registration Website (Text)

LOGO PLACEMENT ON RACE SHIRTS



For more information or to secure your sponsorship, please contact:

Becky McGraw
Program Supervisor
540-722-8308
rebecca.mcgraw@fcva.us

Jeremy Sanders
Marketing Manager
540-722-8274
jeremy.sanders@fcva.us

SPONSORSHIP INFORMATION

