

County of Frederick

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Information Technologies  
**Scott Varner**  
Director

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**To:** Board of Supervisors  
**From:** Technology Committee  
**Date:** July 5, 2017  
**Subject:** Technologies Committee Report and Recommendations

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A Technologies Committee meeting was held in the First Floor Conference Room at 107 N Kent Street on Wednesday, July 5, 2017 at 8:00 a.m. Members present were Gary Lofton, Technologies Chairman and Judith McCann-Slaughter, Technologies Committee member. Members absent were Bill Ewing, Technologies Committee Member, Quaiser Absar, Citizen Member, Lorin Sutton, Citizen Member, and Todd Robertson, Citizen Member. Also in attendance were Kris Tierney, Interim County Administrator, Scott Varner, IT Director, Patrick Fly, GIS Manager, and Alisa Scott, Administrative Assistant.

INFORMATION ONLY

1. The IT Director provided a copy of the previous year's Virginia Telecommunications Initiative Grant Requirements and proposed areas for broadband expansion in order to request exploring requirements for the current year's grant. See attached, p. 13. There was a consensus of the members present to move forward in exploring the grant opportunity.

Respectfully Submitted,

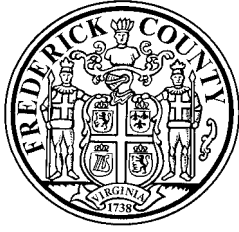
"

INFORMATION TECHNOLOGIES COMMITTEE

"

Gary Lofton, Chairman  
Judith McCann-Slaughter  
Bill Ewing  
Quaiser Absar  
Lorin Sutton  
Todd Robertson

By: \_\_\_\_\_  
Scott Varner, IT Director



## COUNTY OF FREDERICK

Information Technologies  
(540) 665-5614

### MEMORANDUM

**To:** BOS IT Committee  
**From:** Scott Varner, IT Director  
**Subject:** BOS IT Committee Agenda and Supporting Information  
**Date:** June 28, 2017

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The BOS IT Committee meeting will be held in the First Floor Conference Room at 107 N Kent Street on Wednesday, July 5, 2017 at 8:00 a.m.

#### Action Items

1. Discuss Virginia Telecommunications Initiative Grant Requirements.
2. Review proposed areas for broadband expansion.
3. Recommendation to move grant request forward to the Board of Supervisors.

In support of the July 5, 2017 Agenda, the attachments below are presented for your consideration.

#### Attachment A

This attachment represents the data results of the 2013 Broadband Study conducted by CIT that identified unserved and underserved areas of the County. The areas circled in red represent broadband gaps identified at that time.

#### Attachment B

This attachment represents data provided by the state on current broadband coverage for the County. This data is provided to the state by the service providers. This data is self-reported by the service providers so caution should be exercised in interpreting the coverage map. The three areas circled on the map represent staff's recommendation on priority of broadband expansion.

1. Wild Acres
2. Redland
3. Hunting Ridge

In selecting the areas, we considered proximity to current Comcast infrastructure, socio-economic factors, and housing density.

### **Attachment C**

This attachment contains the demographic and income profile for each of the areas identified for expansion.

### **Attachment D**

The grant requirements from last year's grant cycle and staff notes from the input session on the upcoming grant cycle. The requirements for the 2018 cycle have not been released yet.



Sincerely,

Scott Varner  
County of Frederick  
Director of IT


# **Attachment A**

# Frederick County Broadband Gaps





## Map Features

-  Broadband Gaps
-  Winchester City Limits

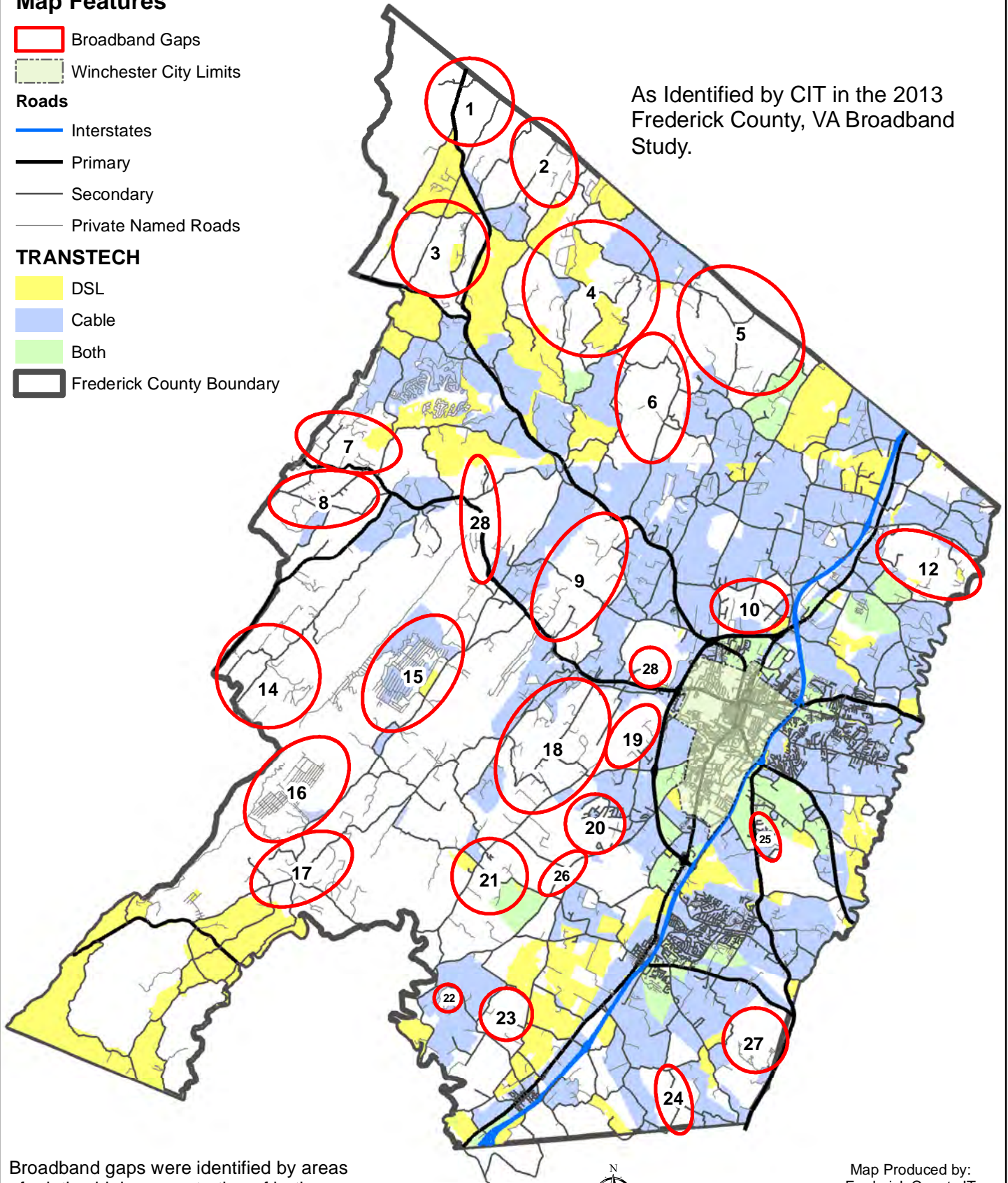
## Roads

-  Interstates
-  Primary
-  Secondary
-  Private Named Roads

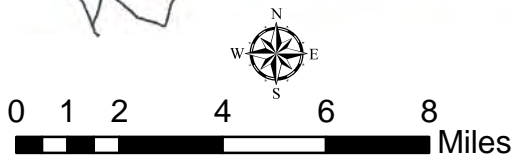
## TRANSTECH

-  DSL
-  Cable
-  Both
-  Frederick County Boundary

As Identified by CIT in the 2013 Frederick County, VA Broadband Study.



Broadband gaps were identified by areas of relative high concentration of both residential and commercial structures in areas with little to no DSL or Cable coverage as identified by VITA.



Map Produced by:  
Frederick County IT  
GIS Division  
107 N Kent St  
Winchester, VA 22601  
Drafted 9/5/2013

# **Attachment B**



# Frederick County Telecommunications Grant 2018





## Map Features

### Potential Broadband Gaps 2018





#### Priority Coverage Areas

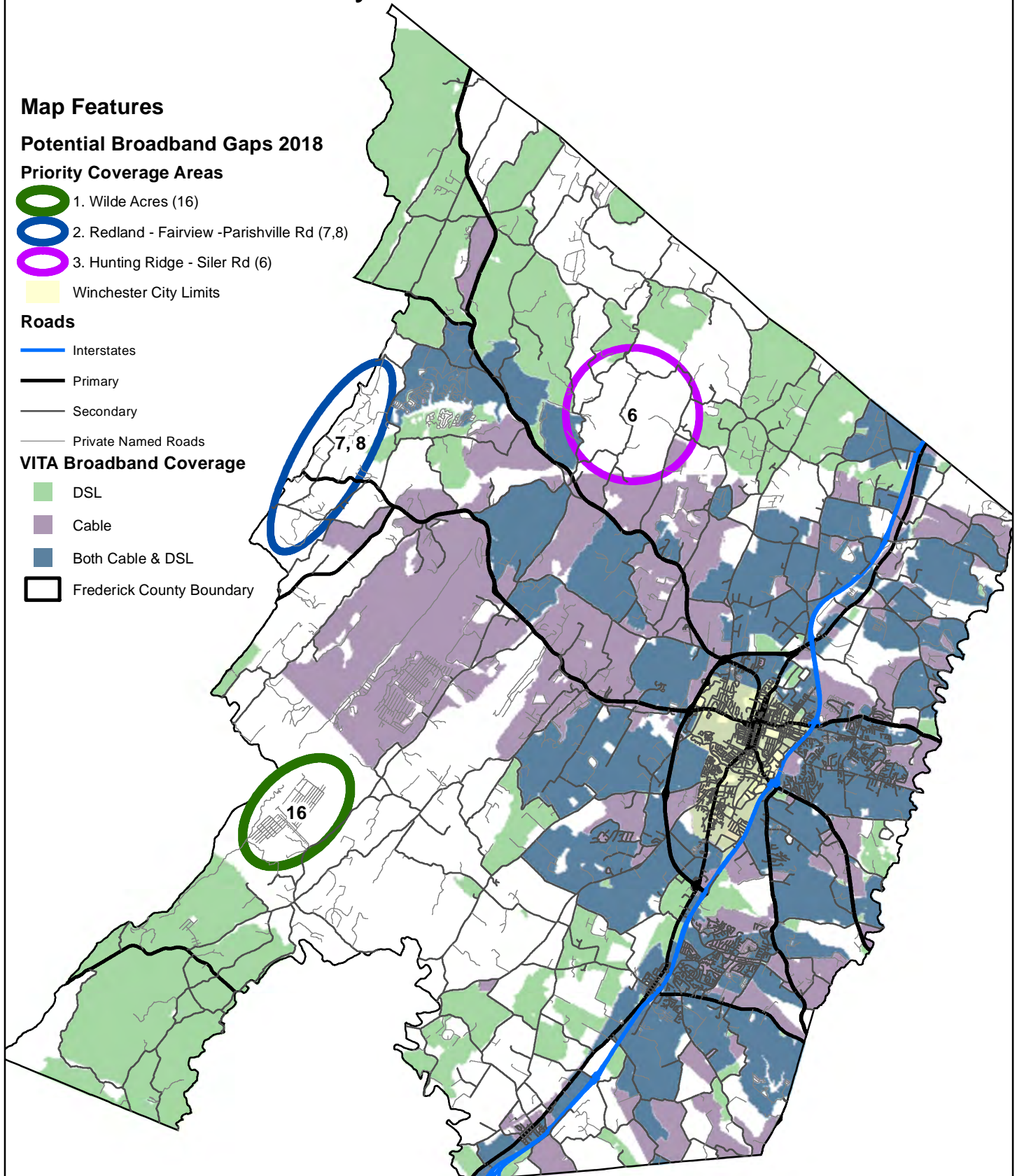
-  1. Wilde Acres (16)
-  2. Redland - Fairview - Parishville Rd (7,8)
-  3. Hunting Ridge - Siler Rd (6)
-  Winchester City Limits

#### Roads

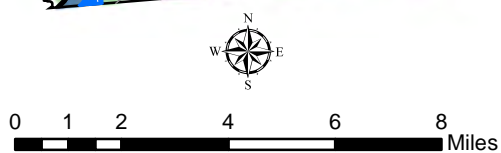
-  Interstates
-  Primary
-  Secondary
-  Private Named Roads

#### VITA Broadband Coverage

-  DSL
-  Cable
-  Both Cable & DSL
-  Frederick County Boundary



Broadband gaps for 2018 Telecommunications grant were identified as areas of relatively high populations in rural Frederick County, VA that show little or no DSL or Cable coverage based on Virginia Broadband Maps produced by VITA.



Map Produced By:  
Frederick County Dept.  
of Information Technology  
GIS Division.  
Drafted 6/27/2017

# **Attachment C**





# Demographic & Income Profile

Wilde Acres Site 1 (Gap 16)  
 Area: 4.66 square miles  
 Frederick County, VA

Prepared by GIS

<b>Summary</b>	<b>Census 2010</b>		<b>2017</b>		<b>2022</b>	
Population	789		817		835	
Households	296		306		313	
Families	212		217		220	
Average Household Size	2.67		2.67		2.67	
Owner Occupied Housing Units	252		253		258	
Renter Occupied Housing Units	44		53		55	
Median Age	36.7		38.4		38.5	
<b>Trends: 2017 - 2022 Annual Rate</b>	<b>Area</b>		<b>State</b>		<b>National</b>	
Population	0.44%		0.92%		0.83%	
Households	0.45%		0.86%		0.79%	
Families	0.27%		0.77%		0.71%	
Owner HHs	0.39%		0.83%		0.72%	
Median Household Income	1.59%		2.31%		2.12%	
<b>Households by Income</b>			<b>2017</b>		<b>2022</b>	
			Number	Percent	Number	Percent
<\$15,000			25	8.2%	26	8.3%
\$15,000 - \$24,999			25	8.2%	25	8.0%
\$25,000 - \$34,999			29	9.5%	28	8.9%
\$35,000 - \$49,999			43	14.1%	40	12.8%
\$50,000 - \$74,999			67	21.9%	59	18.8%
\$75,000 - \$99,999			50	16.3%	50	16.0%
\$100,000 - \$149,999			46	15.0%	55	17.6%
\$150,000 - \$199,999			13	4.2%	19	6.1%
\$200,000+			8	2.6%	12	3.8%
Median Household Income			\$58,983		\$63,810	
Average Household Income			\$71,476		\$82,385	
Per Capita Income			\$27,114		\$31,278	
<b>Population by Age</b>	<b>Census 2010</b>		<b>2017</b>		<b>2022</b>	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	59	7.5%	53	6.5%	53	6.3%
5 - 9	50	6.3%	57	7.0%	57	6.8%
10 - 14	61	7.7%	52	6.3%	60	7.2%
15 - 19	50	6.3%	48	5.9%	48	5.7%
20 - 24	44	5.6%	45	5.5%	39	4.7%
25 - 34	111	14.0%	114	13.9%	117	14.0%
35 - 44	124	15.7%	116	14.2%	122	14.6%
45 - 54	137	17.3%	123	15.0%	107	12.8%
55 - 64	86	10.9%	117	14.3%	115	13.8%
65 - 74	45	5.7%	64	7.8%	78	9.3%
75 - 84	19	2.4%	24	2.9%	32	3.8%
85+	5	0.6%	6	0.7%	7	0.8%
<b>Race and Ethnicity</b>	<b>Census 2010</b>		<b>2017</b>		<b>2022</b>	
	Number	Percent	Number	Percent	Number	Percent
White Alone	743	94.2%	761	93.0%	768	91.9%
Black Alone	16	2.0%	19	2.3%	22	2.6%
American Indian Alone	8	1.0%	8	1.0%	9	1.1%
Asian Alone	5	0.6%	7	0.9%	9	1.1%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	4	0.5%	5	0.6%	6	0.7%
Two or More Races	13	1.6%	18	2.2%	22	2.6%
Hispanic Origin (Any Race)	24	3.0%	32	3.9%	40	4.8%

Source: Esri, U.S. Census, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022



# Demographic & Income Profile

Redland - Fairview - Parishville Site 2 (7, 8)  
 Area: 8.59 square miles  
 Frederick County, VA

Prepared by GIS

Summary	Census 2010	2017	2022
Population	802	842	871
Households	289	303	312
Families	223	231	237
Average Household Size	2.78	2.78	2.79
Owner Occupied Housing Units	249	254	262
Renter Occupied Housing Units	40	48	51
Median Age	42.5	44.6	45.7
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	0.68%	0.92%	0.83%
Households	0.59%	0.86%	0.79%
Families	0.51%	0.77%	0.71%
Owner HHs	0.62%	0.83%	0.72%
Median Household Income	2.06%	2.31%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	27	8.9%	28	9.0%
\$15,000 - \$24,999	11	3.6%	11	3.5%
\$25,000 - \$34,999	44	14.5%	41	13.1%
\$35,000 - \$49,999	27	8.9%	25	8.0%
\$50,000 - \$74,999	67	22.1%	59	18.9%
\$75,000 - \$99,999	38	12.5%	37	11.9%
\$100,000 - \$149,999	53	17.5%	61	19.6%
\$150,000 - \$199,999	5	1.7%	7	2.2%
\$200,000+	32	10.6%	43	13.8%
Median Household Income	\$63,559		\$70,377	
Average Household Income	\$91,104		\$107,817	
Per Capita Income	\$33,922		\$39,961	

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	46	5.8%	42	5.0%	40	4.6%
5 - 9	48	6.0%	50	6.0%	49	5.6%
10 - 14	46	5.8%	52	6.2%	58	6.7%
15 - 19	54	6.8%	42	5.0%	49	5.6%
20 - 24	40	5.0%	35	4.2%	27	3.1%
25 - 34	84	10.5%	93	11.1%	85	9.8%
35 - 44	114	14.2%	111	13.2%	119	13.7%
45 - 54	137	17.1%	130	15.5%	121	13.9%
55 - 64	116	14.5%	133	15.8%	136	15.6%
65 - 74	81	10.1%	98	11.7%	112	12.9%
75 - 84	29	3.6%	45	5.4%	62	7.1%
85+	5	0.6%	9	1.1%	13	1.5%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	783	97.8%	819	97.3%	843	96.8%
Black Alone	10	1.2%	12	1.4%	15	1.7%
American Indian Alone	3	0.4%	3	0.4%	3	0.3%
Asian Alone	1	0.1%	2	0.2%	2	0.2%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	0	0.0%	0	0.0%	0	0.0%
Two or More Races	4	0.5%	6	0.7%	8	0.9%
Hispanic Origin (Any Race)	9	1.1%	11	1.3%	16	1.8%

Source: Esri, U.S. Census, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022



# Demographic & Income Profile

Hunting Ridge - Siler Rd Site 3 (6)  
 Area: 9.97 square miles  
 Frederick County, VA

Prepared by GIS

Summary	Census 2010	2017	2022
Population	474	484	491
Households	180	184	186
Families	138	139	141
Average Household Size	2.50	2.49	2.50
Owner Occupied Housing Units	156	155	157
Renter Occupied Housing Units	24	29	30
Median Age	42.0	44.5	45.8
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	0.29%	0.92%	0.83%
Households	0.22%	0.86%	0.79%
Families	0.29%	0.77%	0.71%
Owner HHs	0.26%	0.83%	0.72%
Median Household Income	1.63%	2.31%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	17	9.2%	17	9.1%
\$15,000 - \$24,999	6	3.3%	6	3.2%
\$25,000 - \$34,999	12	6.5%	11	5.9%
\$35,000 - \$49,999	17	9.2%	16	8.6%
\$50,000 - \$74,999	52	28.3%	46	24.7%
\$75,000 - \$99,999	31	16.8%	31	16.7%
\$100,000 - \$149,999	37	20.1%	42	22.6%
\$150,000 - \$199,999	7	3.8%	10	5.4%
\$200,000+	5	2.7%	7	3.8%
Median Household Income	\$66,975		\$72,623	
Average Household Income	\$77,512		\$87,397	
Per Capita Income	\$29,974		\$33,413	

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	20	4.2%	18	3.7%	18	3.7%
5 - 9	31	6.6%	22	4.6%	21	4.3%
10 - 14	32	6.8%	34	7.1%	31	6.3%
15 - 19	49	10.4%	45	9.3%	47	9.6%
20 - 24	18	3.8%	20	4.1%	16	3.3%
25 - 34	46	9.7%	47	9.8%	44	9.0%
35 - 44	64	13.6%	58	12.0%	64	13.0%
45 - 54	84	17.8%	78	16.2%	65	13.2%
55 - 64	63	13.3%	73	15.1%	85	17.3%
65 - 74	45	9.5%	55	11.4%	58	11.8%
75 - 84	16	3.4%	26	5.4%	34	6.9%
85+	4	0.8%	6	1.2%	8	1.6%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	455	96.4%	461	95.2%	464	94.3%
Black Alone	9	1.9%	11	2.3%	13	2.6%
American Indian Alone	0	0.0%	0	0.0%	1	0.2%
Asian Alone	1	0.2%	2	0.4%	2	0.4%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	1	0.2%	2	0.4%	2	0.4%
Two or More Races	6	1.3%	8	1.7%	10	2.0%
Hispanic Origin (Any Race)	8	1.7%	10	2.1%	13	2.6%

Source: Esri, U.S. Census, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022

# **Attachment D**



# Virginia Telecommunication Initiative (VATI)

2017 Program

Guidelines and Criteria



VIRGINIA DEPARTMENT OF HOUSING  
AND COMMUNITY DEVELOPMENT  
*Partners for Better Communities*



**William C. Shelton**

Director

**Tamarah Holmes, Ph.D.**

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# **Program Guidelines**

## **Background**

The issue of rural telecommunications is not only one of technology; it is essential infrastructure for modern community and economic development. Many rural communities in Virginia evolved around industry sectors that are no longer viable—rail, textile, manufacturing, resource extraction. Broadband availability supports the creation of sustainable and competitive communities, providing access to health care, particularly through the introduction of telemedicine, improving the local workforce, providing increased educational opportunities through distance learning, and encouraging an entrepreneurial economy where home-based and small businesses are able to compete globally, as well as retention of existing businesses. Virtually all aspects of life rely on broadband connectivity.

Increasingly there are problems retaining existing businesses in rural communities because the broadband services are slow, sporadic or limited. Broadband services connects communities and businesses to the global marketplace. Broadband connectivity is very important to the performance of microenterprise, small, and large businesses. Most if not all businesses rely on the internet to perform business functions such as online banking, e-commerce transactions (i.e. sales and on-line payment processing), market development (i.e. on-line ads, websites, bulk-email, etc), customer service through on-line chat or emails, as well as to communicate with suppliers, or corporate headquarters. Broadband has gone from being a luxury to a necessity for full participation in our economy.

## **Program Description**

The Department of Housing and Community Development (DHCD) will be implementing the Virginia Telecommunications Initiative (VATI). The goal of VATI is to create strong, competitive communities throughout the Commonwealth by preparing those communities to build, utilize, and capitalize on telecommunications infrastructure. Consistent with the enabling legislation, DHCD will award the \$1 million appropriation to eligible applicants to provide Last-Mile services to Unserved areas of the State. However, there is no specific maximum dollar amount attributable to FY 2017 funding and the DHCD reserves the flexibility to award any amount, depending entirely on the quality and quantity of applications received.

The primary objective of the VATI is to provide financial assistance to supplement construction costs by private sector broadband service providers, in partnership with local units of government to extend service to areas that presently are unserved by any broadband provider

## **Eligible Applicant**

Applications must be submitted by a unit of government (Towns, Cities, Counties, EDA/IDA, Broadband/Wireless Authorities, Planning District Commissions, etc.) with a private sector provider(s) as a co-applicant.

## **Selection Process**

Grantees will be selected through a competitive application process. Application questions will be centered on the applicant's broadband needs, and a shovel-ready project(s) needing financial assistance to supplement construction costs. The applicant must demonstrate a readiness to proceed with the Virginia Telecommunications Initiative in a timely manner by the required deadline.

## **Program Requirements**

- A. Unserved Areas
- B. Multiple Applicants
- C. Project Financing
- D. Internet Speeds
- E. Project Implementation deadline
- F. Suitable Fiscal and Management Capabilities

## **Projects Must Only Address Unserved areas**

DHCD will award funding to applicants to provide Last-Mile services, including Middle Mile networks, equipment, or other investments required to deliver Last-Mile service to Unserved areas of the State. Unserved areas are defined as having broadband speeds of  $\leq 10$  Mbps download and 1 Mbps upload. Areas designated to receive funds for construction through the federal Connect America (CAF) program or receiving other state or federal funds for construction are not eligible to receive funds through the Virginia Telecommunication Initiative.

## **Multiple Applications**

An applicant may designate separate Service Areas through multiple applications where: (1) the applicant proposes to serve geographic areas that do not share a contiguous boundary AND are wholly-located in different localities, OR (2) the applicant is proposing the use of different technology solutions for each area.

- A. Applications proposing Service Areas that span more than one locality will be considered regional
- B. Applications that propose use of more than one technology may be filed in the same application

## **Project Financing**

Governor McAuliffe has set a goal of providing financial assistance (gap financing) to supplement construction costs by private sector broadband service providers to extend service to areas that presently are unserved by any broadband provider. Consistent with that goal, applicants are encouraged to provide a co-investment. DHCD funding shall not exceed eighty-percent (80%) of the total project cost.

## **Internet Speed**

VATI is designed to ensure that unserved areas of the Commonwealth have access to broadband speeds of 10 Mbps download and 1 Mbps per second upload or 10 Mbps download and 3 Mbps upload. Projects proposing higher speeds may receive funding priority. In each case, the co-applicant will be required to demonstrate how their proposed technology solution will deliver the promised speeds in the proposed area once operational and how capacity will be aggregated in the network design.

## **Implementation Deadline**

In accordance with the goals of VATI, the applicants must demonstrate that their projects will be completed by June 30, 2017, and must detail major benchmarks and timing of anticipated achievement of each benchmark.

## **Applicants Must Demonstrate Suitable Fiscal Standing and Management Capabilities**

To participate in VATI, applicant and co-applicant must demonstrate suitable fiscal standing and management capabilities. To determine whether applicants meet this criterion, applicants and private sector partner(s), must submit the following documents and/or attest to each of the following:

1. Documentation that proposed project area is unserved based on VATI criteria;
2. Documentation that proposed project area is not designated for Connect America Funding (CAF) or does not have other state or federal resources for construction;
3. Private Service Provider must provide proof that they have filed an FCC Form 477 for two years prior to submission of application.
4. Audited Financial Statements for their most recent fiscal year (applicant and co-applicant). If either applicant does NOT have an Audited Financial Statement they must provide a Reviewed Financial Statement or Balance Sheet. Documentation must not be older than 365 days.
5. Projects must be fully-financed, through a combination of the total requested VATI funds, committed funds from the Applicant or Co-Applicant, and in-kind resources;
6. Co-applicants must have current assets, defined as the Applicant's total amount of available cash and equivalents, as well as callable capital, in an amount no less than the

proposed committed funding, or a commitment letter for financing in that amount at the time of application;

7. Applicants must be in good standing in performance of any and all existing Commonwealth of Virginia contracts, and compliance with all federal, State, and local laws

### **Proposal Due Date**

Proposals are to be submitted on **Wednesday, December 21, 2016** by **11:59 p.m.** Please note that DHCD offices close at 5:00 p.m. Staff will not be available to provide CAMS technical assistance after 5:00 p.m.

## Definitions

**Connect America Fund (CAF)** – a Federal Communications Commission (FCC) program that supports the deployment of Internet access in Unserved areas at speeds of 10/1 Mbps (download/upload)

**Digital Subscriber Line (DSL)** - A technology for bringing high- bandwidth information to homes and small businesses over ordinary copper telephone lines

**Eligible Project Costs** – Expenses eligible for reimbursement under the VATI grant

**Fiber-to-the-Home (FTTH)** – A network that delivers internet service over optical fiber directly to an end-user home, business, or other Unit

**Fixed Wireless** – Wireless devices or systems that are situated in fixed locations

**Hybrid Fiber Coaxial (HFC)** - A broadband network combining optical fiber and coaxial cable

**Last-Mile** – Components of a network that provide broadband service to end-user premises or devices through an intermediate point of aggregation (*e.g.*, remote terminal, fiber node, wireless tower, or other equivalent access point)

**Middle Mile** – Network components that provide broadband service from one or more centralized facilities (*e.g.*, the central office, the cable head-end, the wireless switching station, or other equivalent centralized facilities) to an Internet point of presence

**Service Area** – Refers to the geographic territory in which an applicant has proposed to provide service

**Underserved** – An area where broadband service is not available from a wireline or wireless facilities-based provider at advertised speeds equal to less than 10 Mbps download /1 Mbps upload

# Request for Proposal Questions

## Project Area

1. A map and description of the proposed geographic area including specific boundaries of the project area e.g.; street names, local and regional boundaries, etc. Explain why and how the project area(s) was selected. Attach a copy of your Map(s)
2. Describe population both in terms of absolute numbers within the project area and the likely users that will be served by the proposed project. Indicate the numbers of residential, businesses and community anchor institutions the proposed project will pass in the project area. Estimate the overall expected subscriber projections for the project and the basis for the projections.
3. Has the locality where the proposed project area is located been designated to receive funding through Connect America? The applicant must provide supporting documentation proving the VATI project area is NOT to be served by Connect America Funding.
4. Discuss the benefits to the community. For example, the applicant should discuss how broadband availability will help foster economic development and how the use of broadband applications is relevant to residents, businesses, telemedicine, teleworking/telecommuting, public schools, distance learning, e-commerce, e-government, public safety, tourism, entertainment, etc.

## Need

5. To be eligible for VATI, applicants must demonstrate that the proposed project area(s) is unserved. An unserved area is defined as an area with speeds  $\leq 10$  Mbps/1 Mbps. Provide a list of the broadband service providers, if any, currently serving the area the applicant proposes to serve and the available broadband speeds.

## Project Description

6. A statement whether the proposed project is targeting the “last mile,” “middle mile,” or “backbone” portion of the broadband infrastructure. This statement should also indicate whether the facilities involved would be owned, rented or leased.
7. A description of the broadband service to be provided, including estimated download and upload speeds, whether that speed is based on dedicated or shared



bandwidth, and the technology that will be used. This description should be illustrated by a map or schematic diagram, as appropriate.

- i. If the application proposes a wireless broadband service, provide a list of all broadband service providers that overlap the footprint of the proposed wireless broadband project. If known, provide an estimate of the customers within the proposed footprint that are served by competing broadband service providers.
  - ii. If the application proposed a wireless broadband service, provide a list of all facilities-based landline telecommunications providers that overlap the footprint of the proposed wireless broadband project. Describe the extent to which any facilities-based landline telecommunications providers are currently offering a digital subscriber line (DSL) or cable broadband service within the footprint of the proposed wireless broadband project.
8. Provide a description of the network system design used to deliver broadband service from the network's primary Internet point(s) of presence to end users, including the network components that already exist and the ones that would be added by the proposed project. Also describe specific advantages of using this technology.

### **Project Timeline**

9. What is the current state of project development (i.e. planning, preliminary engineering, final design, etc.). Prepare a detailed project timeline or construction schedule, which identifies specific tasks, staff, contractor responsible(s), collection of data, etc., and estimated start and completion dates. The timeline should include all activities being completed by June 20, 2017.

### **Project Budget**

Applicants shall provide a detailed budget as to how the grant funds will be utilized, including an itemization of equipment and construction costs and a justification of proposed expenses.

10. A summary showing the revenue source, including estimated VATI grant funds and matching funds, for each expenditure itemized.
11. Matching funds: A description of the matching funds the applicant and co-applicant will invest in the proposed project, (VATI funding cannot exceed 80% of total project cost)
  - i. For each element of matching funds in the description, indicate the type of match (cash, salary expense, or in-kind contribution).

- ii. Identify whether the applicant or co-applicant is responsible for providing each element of the proposed matching funds.
- 12. Applicant and Co-Applicant: A description of the public-private partnership involved in the project.
  - i. If the partnership is formalized in a written agreement provide a copy of that agreement.
  - ii. If the partnership has not been formalized, provide a short description of the project management role, financial commitment, or other contribution to the project for the applicant and co-applicant and any additional partners.
- 13. Identify key individuals, including name and title, who will be responsible for the management of the project. Describe their role and responsibilities for the project. Present this information in table format.
- 14. A description of applicant and co-applicant's history or experience with managing grants and constructing broadband communications facilities in the Commonwealth of Virginia and elsewhere.

**Service**

- 15. Describe the Internet service offerings to be provided after completion of this project and your price structure for these services. The service offerings should include all relevant tiers.

**Additional Information**

- 16. Any other equitable factor that the applicant desires to include.

## **List of Required Attachments**

1. Derivation of Cost (Project Budget)
2. Project Management Plan
3. Supporting documentation for costs estimates
4. Map(s) of project area, including proposed infrastructure
5. Map(s) or schematic of existing broadband providers (inventory of existing assets)
6. Documentation of relationship between applicant and co-applicant (formal or informal)
7. Audited Financial Statement/Reviewed Financial Statement or Balance Sheet
8. Two most recent Form 477 submitted to FCC
9. Documentation for in-kind contributions, including value(s)
10. Documentation of source of match funding
11. Documentation that proposed project area is unserved based on VATI criteria
12. Documentation that proposed project area is not designated for Connect America Funding (CAF) or does not have other state or federal resources for construction

## Virginia Telecommunication Initiative

2018 Input Session Notes –Patrick Fly 6/13/2017

### 2017 VATI Highlights

- In 2017 17 grant applications reviewed, the top 5 project were awarded funding totally just shy of \$1 million.
- Awardees:
  - o Augusta County – Lingo Networks - \$278,880
  - o Albemarle County – Century Link - \$118,400
  - o Bland County – WVVAnet - \$192,141
  - o Greenville County – Telpage – \$162,334
  - o Gloucester County – Cox Communication – \$193,094
- All projects awarded in 2017 had at least a 20% match by the jurisdiction or private partner
- Impact: 1,296 Virginia Residents, 22 Businesses, 2 Community Anchor will get >10Mbps/3Mbps
- Actual implementation speeds range from 10Mbps/3Mbps to 300Mbps/30Mbps

### 2018 VATI Changes/Requirements

- Evaluation Criteria:
  - o Demonstrated Need – Unserved area is < 10Mbps/1Mbps
  - o Demonstrated Benefit – Direct Benefit to community, service take rates, target subscribers
  - o VATI Implementation Speed – must meet > 10Mbps/3Mbps
  - o Readiness/Capacity – Applicant and Co-Applicant must have capacity to build
  - o Cost Leverage – Proposed construction cost and leverage must meet guidelines in application
- Changes:
  - o Require a 30 Day public Comment period from the locality before submission of the grant
    - Allow for Residence and Business input
    - Allow for input from other providers in area
    - Public comment must be advertised in Newspaper and on Locality Website at a minimum
  - o providers do not have to submit financial documentation
  - o Provide adoption plan and marketing plan – who does what locality or provider
  - o Provider validation criteria that the speeds meet VATI guidelines for new connections
  - o DHCD will have additional 2 – 3 week Public Comment after applications are submitted prior to selecting awardees
- DHCD Decisions to make still:
  - o Will they consider Passing and/or Take Rate?
  - o If there is overlap in coverage area what is acceptable?
  - o Grant will be paid out in fiscal year, to locality to distribute funds. Localities have legal and financial concerns with this.
- Tentative Grant Schedule:
  - o June 26, 2017 – Webinar on how to apply for grant and release of Application Packets
  - o September 6, 2017 – Application Deadline (May Change, did last year)

- Governor's Award Announcement – November to December 2017
- Contract Negotiations
- Close out of Grant and Project Payout – June 20, 2018